





































Life cycle omega-3 oils
Cod liver oil
Algae oil -infant nutrition
Natural fish oil
Fish oil conc. – DS
Fish oil conc. – func. food
Market development Market maturity Market decline









Omega-3 in food supplements

- No Novel Food
- Generally recognized as food (claims may not be disease related)
- May be used in infant foods and PARNUTS.
- Check:
 - quality of raw material (contaminants, hygiene*, traceability)
 - packaging
 - advertising/claims/presentation
 - distribution channel
 - notification necessary?

* specifically Regulation 853/2004

